

CURRICULUM VITAE

Gokul S. Mandayam, Ph.D.

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EDUCATION

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|------|--------|--|
| 2004 | Ph.D. | Doctor of Philosophy in Social Work
Arizona State University, Tempe, Arizona
School of Social Work, College of Public Programs
Dissertation Title: <i>Intergenerational Exchange in Transnational Families – Asian Indian Experience in the United States.</i> |
| 1992 | M.A. | Master of Arts in Social Work
Tata Institute of Social Sciences, Mumbai, India |
| 1985 | B.Com. | Bachelor of Commerce
Dwarakadoss Goverdhandoss Vaishnav College, Chennai, India
Core Courses: Business Management, Accounting and Economics |

ACADEMIC APPOINTMENTS

University at Buffalo (SUNY) School of Social Work

Buffalo, New York

Clinical Associate Professor: August 2017 - Present

United Arab Emirates (UAE) University, Department of Social Work

Al Ain, UAE

Assistant Professor: August 2016 – July 2016

Narsee Monjee Institute of Management Studies (NMIMS)

Bangalore, India

Visiting Faculty: December 2015 – May 2016

University of Southern California, School of Social Work (USC)

Los Angeles, California

Clinical Associate Professor: August 2010 - June 2015

Clinical Assistant Professor: August 2004 - July 2010

Arizona State University, School of Social Work (ASU)

College of Public Programs, Tempe, Arizona

Faculty Associate: August 2002 – May 2004

College of Liberal Arts and Sciences, Tempe, Arizona

Teaching Assistant: August 2001 – May 2002

Phoenix Community College, Phoenix, Arizona

Co-Instructor: January 2002 – May 2002

AWARDS, FELLOWSHIPS AND SCHOLARSHIPS

- 2015 **USC Rainbow Alliance Social Work Caucus**
Award from USC School of Social Work student body to faculty member(s) who cultivate thoughtful learning environments where LGBTQ issues are respectfully highlighted and explored.
- 2008 **American Psychological Association**
2008 Advanced Training Institute Fellowship for training in Geographic Information Systems (GIS) at the University of California, Santa Barbara
- 1997 – 2004 **Arizona State University**
- Graduate Tuition Scholarship Recipient
- Graduate Academic Scholarship Recipient
(competitive scholarships based on academic accomplishment and professional experience)
- Student Trailblazer Award from Graduate College for the ‘Preparing Future Professionals Program’
- 1990 – 1992 **Tata Institute of Social Sciences, Mumbai, India**
- J.R.D. Tata Memorial Fellowship
(competitive scholarships based on academic accomplishment)
- ‘Best Student’ award for the course ‘Social Work in Industry’

RESEARCH EXPERIENCE
University of Southern California, School of Social Work (USC)

- February 2015 – **Consultant**
November 2016 Evaluation to understand the impact of a ‘housing with supportive services’ intervention for women with mental illness experiencing long-term care needs, in an urban community in South India.
- January 2012 – **Consultant**
May 2012 Evaluation of the need for social service programs using Geographic Information Systems (GIS) technology for Project Access, an Orange County, California based non-profit organization that provides vital on-site health, education and employment services to low-income families, children and seniors.
- August 2010 – **Consultant**
December 2010 Evaluation of the ‘Minnie Street Healthy Changes Partnership’ program of The Cambodian Family, an Orange County based non-profit organization engaged in educating Cambodian and Latino communities for promoting healthy lifestyle behaviors.

Arizona State University (ASU)

2002 – 2003

Research Assistant

Conducted statistical analysis of secondary data from the 1999 Medical Expenditure Panel Survey of the Federal Agency for Healthcare Research and Quality (AHRQ) with statistical package for social sciences (SPSS) software as part of a research project at the College of Liberal Arts and Social Sciences.

2001 – 2002

Research Assistant

Conducted statistical analysis of survey data from the Central Arizona – Phoenix Long Term Ecological Research (CAPLTER) Project at the College of Liberal Arts and Sciences using SPSS software.

1999 - 2000

Research Assistant

Conducted statistical analysis of survey data from the Arizona Charter School Evaluation Project at the Morrison Institute for Public Policy using SPSS software.

1997 – 1998

Research Assistant

Conducted document analysis and literature reviews for the Dean of the School of Social Work.

Area Agency on Aging, Region One, Phoenix, Arizona

2003 – 2004

Research Associate

Conducted statistical and qualitative data analysis, and assisted with preparation of the final report for a needs assessment study for Southwest Idaho Area Agency on Aging, Weiser, Idaho.

2000 – 2003

Co-Investigator

Developed a research proposal, collected survey data, analyzed the same using SPSS software and finalized the report for Area Agency on Aging Region One, Phoenix for their Aging Services Needs Assessment Research Study.

Intervention India Private Limited, Bangalore, India

June 1995 -

December 1996

As an evaluation researcher, I planned and executed various social development research projects including:

1. an evaluation study of the World Bank funded Karnataka Watershed Development Project in Karnataka State.
2. an evaluation study of the United Kingdom Department for International Development (DFID) funded Post Harvest Fisheries Technology Project in Tamil Nadu state.
3. an evaluation study of the Coolie Sangha, a community organization for agricultural laborers spearheaded by the Agriculture Development and Training Society (ADATS), a non-governmental organization located in Bagepalli, Karnataka state.

Hindusthan Thompson Associates, Mumbai, India (Affiliate of J Walter Thompson India)August 1992 -
May 1995

As a social science researcher, I planned and executed various research projects including:

1. a qualitative study on understanding the phenomenon of female infanticide in Tamil Nadu state for the United Nations International Children's Education Fund (UNICEF), Chennai, India.
2. an operations research study to determine the effectiveness of the new work organization and management techniques for the Tamil Nadu Integrated Nutrition Project (Government of Tamil Nadu state), Chennai, India.

POLICY PRACTICE EXPERIENCE**Arizona State University School of Social Work (ASU)**

Spring 1998

Arizona State Legislature - Senate Legislative Intern

Researched, drafted and monitored legislations pertaining to health, welfare and natural resources committees; debriefed legislators and answered constituent questions.

Area Agency on Aging, Region One, Phoenix, Arizona

1998 – 1999

Student Intern: Area Agency on Aging, Region One

Organized, coordinated and supervised the Arizona Silver Haired Legislature session and acted as the agency's liaison to the Arizona State Legislature.

CLINICAL PRACTICE EXPERIENCE**Tata Institute of Social Sciences, Mumbai, India**June 1990 –
May 1991**Student Intern: Hamara Club, Mumbai**

Provided need based services to street children including counseling and non-formal education, created public awareness about their needs, and networked with other organizations working with this client population.

June 1991 –
May 1992**Student Intern: L.T.M.G Hospital Medical and Psychiatric Social Work Department, Mumbai**

Provided clinical services to clients individually, i.e., patients from poor families, linked clients and their families to resources through collaboration with social service agencies, presented client case studies to the medical team and coordinated social events for clients.

June 1992

Block Placement Intern: Larsen and Toubro Ltd., Mumbai

Worked one-on-one with employees referred to the social welfare department for absenteeism and other behavioral problems, conducted training programs for employees to improve their employability skills for career advancement and partnered with NGOs in working with the surrounding slum community on health, sanitation and livelihood issues.

SCHOLARLY ACTIVITIES**REFEREED CONFERENCE PRESENTATIONS**

- November 2016 **Paper Presentation.** *Social Work Entrepreneurship – A study of community practitioners in mid-western USA.* Council of Social Work Education Annual Program Meeting. Atlanta, Georgia.
- October 2016 **Paper Presentation.** *Why Social Work needs Mapping and Spatial Analysis? Application of Geographic Information Systems (GIS) Technology for Planning Social Services.* The 3rd Geospatial and Urban Planning Symposium, United Arab Emirates University, Al Ain, UAE.
- January 2016 **Paper Presentation.** *Macro Practice Social Workers: Social Intrapreneurs or Social Entrepreneurs? – An Examination of Research Methodology.* National Conference on Methodological Issues in Social Entrepreneurship Research, Mumbai, India.
- June 2015 **Paper Presentation.** *Community Practice Social Workers: Social Intrapreneurs or Social Entrepreneurs?* The Network for Social Work Management. 26th Annual Conference. Washington, D. C.
- July 2014 **Paper Presentation.** *Understanding Client Communities Spatially for Developing Effective Interventions: Application of Geographic Information Systems (GIS) Technology for Human Services Delivery.* Joint World Conference on Social Work, Education and Social Development 2014, Melbourne, Australia.
- Electronic Poster Presentation.** *Pedagogical Lessons Learned from the India Immersion Program: Understanding the Nexus between Experiential Learning and Critical Reflection.* Joint World Conference on Social Work, Education and Social Development 2014, Melbourne, Australia.
- January 2014 **Paper Presentation.** *Towards Collective Agency: Exploring Women's Empowerment Through Micro-Financing in India.* The Society for Social Work and Research 2014 Annual General Conference. San Antonio, Texas.
- October 2013 **Paper Presentation.** *Community Asset Mapping - Application of Geographic Information Systems for Human Services Program Planning.* 2013 ESRI Health GIS Conference. Cambridge, Massachusetts.
- May 2013 **Paper Presentation.** *A National Curriculum of Social Work Management in Complex Environments Through Community Collaboration.* The Network for Social Work Management. 24th Annual Conference. Newark, New Jersey.
- September 2012 **Paper Presentation.** *Geographic Information Systems and its Application for Social Work Practice.* ESRI Southwest User Group Conference. Denver, Colorado.

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- October 2011 **Poster Presentation.** *Journey to India: Successes and Challenges of a Global Experiential Program.* Council of Social Work Education Annual Program Meeting. Atlanta, Georgia.
- July 2011 **Paper Presentation.** *Social Work Education at the Intersection of Technology and Pedagogy.* 18th International Conference on Learning. University of Mauritius at Reduit, Mauritius.
- November 2009 **Paper Presentation.** *Is a 'Republican Social Worker', an Oxymoron? A Roadmap on Diversity Issues.* Council of Social Work Education Annual Program Meeting. San Antonio, Texas.
- November 2008 **Panel Session.** *Social Work Education at the University of Southern California: Technology and Pedagogy.* Council of Social Work Education Annual Program Meeting. Philadelphia, Pennsylvania.
- October 2007 **Skills Workshop.** *Geographic Information Systems and its Potential Applications for Social Work.* Council of Social Work Education Annual Program Meeting. San Francisco, California.
- October 2007 **Paper Presentation.** *Macro Practice Skills for School Social Workers.* California Association of School Social Workers Statewide Conference. Long Beach, California.
- January 2007 **Paper Presentation.** *Understanding Burden and Depression among Latino Caregivers in California: An Examination of Cultural Factors impacting Family Caregivers of the Elderly.* Society for Social Work Research Annual Conference. San Francisco, California.
- August 2005 **Paper Presentation.** *Intergenerational Exchange in Transnational Families: Asian Indian Experience in the United States of America.* Roundtable on Social Work Education and Practice in Asian Cultures, part of the API Social Work Conference. Hong Kong, China.
- May 2003 **Paper Presentation.** *The Transnational Intergenerational Exchange Web Survey Project: A Case Example of Web-based Research.* International Perspectives on Social Welfare, Social Justice and Technology Conference. Calgary, Canada.
- February 2002 **Paper Presentation.** *Geographic information systems: An Analytical Tool for Planning Human Services.* Map India Conference. New Delhi, India.
- June 2001 **Paper Presentation.** *Strengthening the Profession's Impact: Social Work Education and the Policy Making Process.* Social Policy Conference. Charleston, South Carolina.

GRANT APPLICATIONS**Fall 2005**

Haynes Foundation, Los Angeles grant for \$10,000

Project Title: Curriculum Development for Teaching Micro-enterprise Skills for Non-profit Agencies serving Homeless Youth in Los Angeles.

This grant application (wherein I was a co-principal investigator) was not funded.

Fall 2012

USC Advancing Scholarship in the Humanities and Social Sciences Grant for \$20,700

Project Title: Social Work Education at the Intersection of Technology and Pedagogy – A Case Study of the Online Foundation Year Graduate Social Welfare Policy Courses.

This grant application (wherein I was the principal investigator) was not funded.

SELECTED PUBLICATIONS

Mandayam, G., & Joosten, D. (2016). Understanding client communities spatially for developing effective interventions: Application of geographic information systems (GIS) technology for program planning in health and human services agencies. *Journal of Technology in Human Services*, 34(2), 171-182. DOI: 10.1080/15228835.2015.1133370.

Nandan, M., **Mandayam, G.**, Collard, C. S., & Tchouta, R. (2016). An examination of macro practice social workers as social intrapreneurs or social entrepreneurs. *International Journal of Social Entrepreneurship and Innovation*, 4(2), 114-133. DOI: 10.1504/IJSEI.2016.076686

Younger, B., Tatavarti, K., Poorswani, N., Gordon-Mandel, D., Hannon, K., McGowan, I. K., and **Mandayam, G.** (2015). Innovative career support services for professional women in India: Pathways to success. *Journal of Workplace Behavioral Health*, 30(1/2), 112-137. DOI: 10.1080/15555240.2015.1000155.

Krenz, K., Gilbert, D. J., & **Mandayam, G.** (2014). Towards collective agency: Exploring women's empowerment through micro-financing in India. *Affilia: Journal of Women and Social Work*, 29(3), 310-325. DOI: 10.1177/0886109913516453.

Mandayam, G. (2002). In S. Kumar (Ed.) Geographic information systems: A planning tool for human service agencies. *Proceedings of the Map India 2002 Conference* (pp. 339 – 347). New Delhi: CSDMS.

Manuscript/Book Proposal in Progress

Kao, D., & Mandayam, G. Putting social work on the map: Linking geographic information systems (GIS) and social work values and competencies. Potential Journal: *Journal of Social Work Education*.

Nandan, S., & Mandayam, G. Strategic corporate social responsibility (CSR) and sustainable development goals (SDGs). Potential Journal: *International Journal of Corporate Strategy and Social Responsibility*.

Nandan, M., Bent-Goodley, T., & Mandayam, G. *Social Work Entrepreneurship and Contemporary Practice*. Edited Book Proposal submitted to NASW Press.

BLOG

<http://www.husita.org/msakhi-and-swasthya-slate-user-friendly-digital-communication-tools-for-community-health-workers/>

PROFESSIONAL ACTIVITIES**WORKSHOP CONDUCTED**

Weekend session on 'Qualitative Research Methods' as part of the Research Methodology course for the Executive Postgraduate Diploma in Organizational Development and Change (EPGDODC) program in the School of Management and Labour Studies at the Tata Institute of Social Sciences, Mumbai, India.

AD HOC MANUSCRIPT REVIEW

International Journal of Social Welfare
Journal of HIV/AIDS & Social Services

ABSTRACT REVIEW

husITa (Human Services Information Technology Applications) 16 as part of the Joint World Conference on Social Work, Education and Social Development, 2016 to be held in Seoul, Korea.

PROPOSAL REVIEW

Digital Game Based Learning by Neeti Solutions (Pune, India) for the 'All Children Reading: A Grand Challenge for Development' Research Grant on digital learning innovations in developing countries in Asia.

SELECTED TRAININGS/WORKSHOPS ATTENDED

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| 2015 | 'Research Methods for Social Entrepreneurship' Workshop. Tata Institute of Social Sciences Centre for Social Entrepreneurship, Puducherry, India. |
| 2014 | 'Transformational Leadership and Entrepreneurial Thinking for Nonprofits: Moving from Surviving to Thriving.' University of Buffalo School of Social Work Office of Continuing Education, Buffalo, New York |
| 2006 | 'Introduction to ArcGIS I.' Environmental Systems Research Institute, Redlands, California |
| 1996 | Management Development Program on 'Mission Planning using the Logical Framework Approach'. Intervention (India) Pvt. Ltd., Bangalore, India. |

TEACHING EXPERIENCE**INSTRUCTIONAL LEADERSHIP AND CURRICULUM DEVELOPMENT****Courses Taught and Developed****University of Southern California (USC) School of Social Work**Graduate Courses Taught

- SOWK 533: History and Philosophy of Social Welfare (**One** Semester)
- SOWK 534: Policy and Practice in Social Service Organizations (**Ten** Semesters)
Taught the online version of the course also.
- SOWK 535: Social Welfare (**Eight** Semesters)

- SOWK 639: Social Policy for Managers, Planners and Community Organizers (**Two Semesters**)
- SOWK 562: Social Work Research (**Eleven Semesters**)
Redesigned the course syllabus.
- SOWK 629: Evaluation of Research: Community Organization, Planning and Administration (**Eleven Semesters**)
Redesigned the course syllabus and taught the same in the distance learning format. Formatted and converted the course for the online version. Taught the online version of the course also.
- SOWK 632: Program Planning and Evaluation in Health Care (**One Semester**)
Participated in a video shoot for the asynchronous portion of the unit on process evaluation for the online version of the course.
- SOWK 611: Leadership in the Social Work Profession and Organizations: Theory and Practice (**One Semester**)
Taught the online version of the course only.
- SOWK 599: Entrepreneurship and Empowerment: Social Development in India (**Three Semesters**)
<https://www.youtube.com/watch?v=6zkE5R23XHM>
<http://www.trojansgoneglobal.blogspot.com/>
- SOWK 590: Student Initiated Research Project (**Two Semesters**)
(for students in the Macro Practice Concentration)
Graduate Courses Developed
- Entrepreneurship and Empowerment: Social Development in India
Global Immersion Course taught in India during summer (Three Semesters).
- Mapping for Human Services: Applications of Geographic Information Systems for Social Work Practice (*Passed the review by curriculum committee*)

Arizona State University, School of Social Work (ASU)

Undergraduate Courses Taught

- Social Policy and Services (**One Semester**)

ACADEMIC LEADERSHIP AND SERVICE

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|-------------|---|
| 2005 - 2015 | Lead Instructor for SOWK 629 (Evaluation of Research: Community Organization, Planning and Administration) Course. |
| 2005 - 2015 | Member of the School of Social Work Policy Sequence Committee. |
| 2005 - 2015 | Member of the School of Social Work Research Sequence Committee. |
| 2005 - 2009 | Co-chair for the School of Social Work Information Technology Committee. |
| 2005 - 2007 | Chair for the School of Social Work Research Sequence Committee. |
| 2006 - 2015 | Coordinator of GIS (Geographic Information Systems) day event at the School of Social Work. |
| 2006 - 2015 | Lead Instructor for the Community Immersion and Writing Workshop Component for the SOWK 534 (foundation year policy) course at the Orange County Academic Center. |
| 2006 - 2013 | Orange County Academic Center faculty lead for the Community Organization Planning and Administration (COPA) Concentration. |

2006 - 2012	Member of the faculty team for NASW Lobby Days event.
2006 - 2007	Part of the lead group of faculty teaching Distance Learning courses.
Spring 2007	Marshal at the University Commencement.
2007 - 2008	Member of the School of Social Work Admissions Committee.
2007 - 2008	Member of the School of Social Work Faculty Search Committee.
2008 - 2012	Member of the School of Social Work Diversity Committee.
2009 - 2015	Mentor for adjunct faculty at the Orange County Academic Center and Virtual Academic Center teaching the SOWK 629 course.
2009 - 2015	Member of the USC Spatial Science Faculty Advisory Committee representing the School of Social Work.
August 2010 - 2015	Faculty Co-advisor for the International Social Work Caucus in the School of Social Work.
2010 - 2012	Part of the lead group of faculty engaged in converting and teaching online courses for the Virtual Academic Center.
Spring 2011	Reviewer of Orange County Academic Center MSW applications.
2012 - 2013	Member of the School of Social Work Faculty Search Committee.
Fall 2013 - Spring 2015	Member of the Management, Organizations Policy Transformation (MOPT) Research Cluster.
2014 - 2015	Research Council Member-at-Large (elected position).

PROFESSIONAL AFFILIATION

2006 – 2007	Society for Social Work Research (SSWR) member
2006 - 2015	National Association of Social Workers (NASW) member
2007 - Present	Council on Social Work Education (CSWE) member
2013 - Present	Adviser, International Networking, Research and Advocacy (INRA), ANPRAS (a Mauritius based non-profit organization)
2013 - Present	Network for Social Work Management (NSWM) member
2014 – 2016	Elected Board Member, husITa (Human Services Information Technology Applications)

LANGUAGE PROFICIENCY

Speak, Read and Write fluently – English, Hindi* and Tamil*
 Speak and Read fluently – Kannada* and Marathi*
 Speak Reasonably Well – Malayalam*, Telugu*, Gujarati* and Spanish
 (*Asian Indian Language)