Social Worker’s Guide to Social Media

Maintain Galactic Boundaries
Discuss social media boundaries at the start of a clinical relationship.

Mission Control
Plot your course based on your social media goals: personal or professional?

Humble Telescope
Contribute to building community: support others & downplay self-promotion.

MegaEthical Cluster
Use The Code of Ethics as your guide.

Authentic Asteroid Belt
Be real, playful and professional.

Planet KnowWhat?
Share from credible sources.

The Rest-stop at the End of the Universe
Be reflective - ask how your post will represent you, others and our profession.

Black Hole Confidential
Make your clients feel safe – avoid even general references to clients.

Security Checkpoint
Use privacy controls on personal social media accounts.