Social Worker's Guide to Social Media

Maintain Galactic Boundaries

Discuss social media boundaries at the start of a clinical relationship.

Mission Control

Plot your course based on your social media goals: personal or professional?

Humble Telescope

Contribute to building community: support others & downplay self-promotion.

MegaEthical Cluster

Use The Code of Ethics as your guide.

Authentic Asteroid Belt

Be real, playful and professional.

Planet KnowWhat?

Share from credible sources.

The Rest-stop at the End of the Universe

Be reflective - ask how your post will represent you, others and our profession.

Black Hole Confidential

Make your clients feel safe – avoid even general references to clients.

Security Checkpoint

Use privacy controls on personal social media accounts.