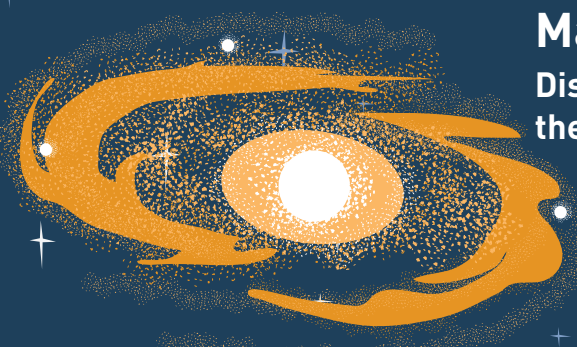


SOCIAL WORKER'S GUIDE TO SOCIAL MEDIA



Maintain Galactic Boundaries

Discuss social media boundaries at the start of a clinical relationship.



Humble Space Telescope

Contribute to building community: support others & downplay self-promotion.



Mission Control

Plot your course based on your social media goals: personal or professional?



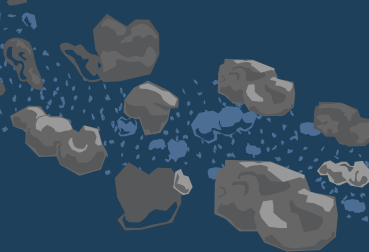
MegaEthical Cluster

Use The Code of Ethics as your guide.



Authentic Asteroid Belt

Be real, playful and professional.



Planet KnowWhat?

Share from credible sources.



The Rest-stop at the End of the Universe

Be reflective—ask how your post will represent you, others, and our profession.



Black Hole Confidential

Make your clients feel safe—avoid even general references to clients.



Security Checkpoint

Use privacy controls on personal social media accounts.



School of Social Work
University at Buffalo
The State University of New York